

Award Categories	Number of Winner	Criteria	Reward
Best Programming Article	1	Winner wrote the best programming article which well-iterates his/her idea and learnings on building on Azure. Winner selection will be made by judges ( <i>see judging criteria above</i> )	<ul style="list-style-type: none"> <li>Broadway Cash Coupon (Value: HKD\$ 1000)</li> <li>Free Azure Fundamental exam voucher</li> <li>Article to be featured in Microsoft HK social channel(s)</li> </ul>
Best DevOps Article	1	Winner wrote the best DevOps article which well-iterates his/her idea and learnings on building on Azure. Winner selection will be made by judges ( <i>see judging criteria above</i> )	<ul style="list-style-type: none"> <li>Broadway Cash Coupon (Value: HKD\$ 1000)</li> <li>Free Azure Fundamental exam voucher</li> <li>Article to be featured in Microsoft HK social channel(s)</li> </ul>
Best AI & Machine Learning Article	1	Winner wrote the best AI Machine Learning article, which well-iterates his/her idea and learnings on building on Azure. Winner selection will be made by judges ( <i>see judging criteria above</i> )	<ul style="list-style-type: none"> <li>Broadway Cash Coupon (Value: HKD\$ 1000)</li> <li>Free Azure Fundamental exam voucher</li> <li>Article to be featured in Microsoft HK social channel(s)</li> </ul>
Best Data Science Article	1	Winner wrote the best Data science article which well-iterates his/her idea and learnings on building on Azure. Winner selection will be made by judges ( <i>see judging criteria above</i> )	<ul style="list-style-type: none"> <li>Broadway Cash Coupon (Value: HKD\$ 1000)</li> <li>Free Azure Fundamental exam voucher</li> <li>Article to be featured in Microsoft HK social channel(s)</li> </ul>
Top Content Influencer Award	1	The article with maximum 'Views' gets to win in this category. ( <i>Data snapshot will be taken on last day of campaign</i> )	<ul style="list-style-type: none"> <li>Broadway Cash Coupon (Value: HKD\$ 1000)</li> <li>Free Azure Fundamental exam voucher</li> <li>Article to be featured in Microsoft HK social channel(s)</li> </ul>
First 50 blog submissions	50	First 50 bloggers to submit their articles on Empower HK Page. ( <i>If the submitted blog does not meet the quality standard, the participant may be removed from eligibility without any notice</i> )	Azure Developer Swag Gift Pack

#### General Terms

- The contest is open to participants residing in Hong Kong only (Above age 18)
- Article can be in written Traditional Chinese or English.
- The Contest is not open to Microsoft Employees.
- Each participant can submit more than 1 blog article.
- The prize of 'Best Article' awards (Best Programming, Best DevOps, Best AI & Machine Learning, and Best Data Science) assessed by the judging panel can be awarded to one unique participant.
- The first 50 participants will participate in the prize, and the prize will be awarded on a first-come, first-served basis.
- All entries must be an original creation of the participant, otherwise they will be disqualified.
- If you wish to create technical demos for your blog article, please leverage the free \$200 Azure credits: <https://azure.microsoft.com/en-us/free/?ocid=AID3039171>
- Your article must be original and published between start date (Dec 15, 2021) 12:00:00AM HKT to end date (Feb 28, 2022) 11:59:59pm HKT.

10. Each registered individual is referred to as a Participant. You may only compete using a single, unique identification (e.g. Name, Email Address...). Competing using more than one identification per individual is a break of these Competition Rules and Empower HK reserves the right to disqualify any individual who is found to break these Competition Rules or fails to report without any explanation or notice.
11. The personal data of the applicant and the contestant will be used for liaison purposes.
12. Once your registration has been confirmed by this Council, you may not cancel your registration and no refund will be given.
13. For activity data and the latest announcements, please visit <https://empowerhk.com/index/blogen.html>
14. After the results of the competition are announced, all unclaimed prizes will only be retained for half a year.
15. If the winner's prize includes a trophy, it will be sent out in a fast-track (to pay) manner.
16. The following blog entries will be disqualified: Photographs obtained in violation of the rights of others; Photographs containing pornographic, nudity, obscenity, violence, and other content of controversial or inappropriate subject matter; Photographs involving deliberate harassment, disrespect for or destruction of the ecological environment in the wild; Photographs that threaten the safety of any person or animal.
17. There is no system of examination or appeal for competitions organized by this Club, and this Council has the final say on the outcome of the competition.
18. If for any reason any prize designated by Empower HK is unavailable, Empower HK reserves the right to substitute a prize of equal or greater value, and Empower HK shall not be responsible or liable for its failure to do so. Participants agree that they are responsible for all applicable taxes related to accepting the prize.

#### **Copyright**

1. Entrants must agree to the right reserved by this Council to use, reproduce, display, modify, publish, and distribute clips of contestants in the Contest, or to display and distribute them in any media for educational or publicity purposes without additional remuneration or notice.
2. In the event of any dispute, the Council shall have the final say.